**Columns**

**File: Demographic\_Data\_Orig.csv**

| **Column name** | **Description** |
| --- | --- |
| **full.name** | The full name of the customer. (String) |
| **ip.address** | The IP address of the customer. (String) |
| **region** | The region of residence of the customer. (String) |
| **in.store** | A boolean value indicating whether the customer made the purchase in-store or online. (Boolean) |
| **age** | The age of the customer. (Integer) |
| **items** | The number of items purchased by the customer. (Integer) |
| **amount** | The total amount spent by the customer. (Float) |